Transformational Leadership:
Honoring the Past, Treasuring the Present, Shaping the Future
Welcome to the Local Government Hispanic Network (LGHN) 2018 National Conference in the beautiful city of Phoenix, Arizona—one of two LGHN Chapter Cities! We are glad that you are here and absolutely positive that you will benefit from the thoughtful educational sessions while enjoying the many things Phoenix and the surrounding communities have to offer.

It’s an exciting time for LGHN as we launched our new name and website redesign, have experienced exponential growth, and have set a goal to reach 1,000 members by 2023. We continuously look at our Value Proposition with the aim to remain adaptable, motivated and responsive to meet your needs and those of our Hispanic/Latino population.

As our conference theme suggests: Transformational Leadership: Honoring the Past, Treasuring the Present, Shaping the Future, the 2018 LGHN conference educational sessions are diverse. It has been a focal point for LGHN to provide its members high-quality professional development opportunities and we are proud of the great work the planning committee has accomplished to deliver on this point. I’d like to give you an idea of what you can expect and what we hope you achieve over the next few days by assigning you three tasks:

Task #1: Learn
The educational program consists of three curriculum tracks that cover History and Culture, Community Engagement and Service, and Leadership Development. The compelling subject matters are supported with top-notch speakers. Learning about these efforts and their impact to local government service delivery will augment your knowledge base and will serve as valuable information to share and apply in your work environment.

Task #2: Make new friends – a mentor!
Who doesn’t appreciate the opportunity to get to know and meet new people who share a passion for the delivery of local government services? The 2018 LGHN conference provides you an incredible opportunity to share and learn professional and personal lessons from experienced professionals serving in local government – take advantage of it!

Task #3: Have fun
Take pleasure in your stay as Phoenix and the surrounding communities offer an exciting mesh of diverse ethnicities, entertainment venues and varied ideologies which all contribute to its unique and vibrant way of life.

In closing, I’d like to thank each of you for attending LGHN 2018 and bringing your passion and expertise to this conference. I ask you to stay engaged, be proactive and help us shape the future of LGHN by actively participating in committees – to learn how, go to lghn.org

Sincerely,

Rolando Fernandez, Jr.
LGHN PRESIDENT
Tommy Nunez

Tommy and his family moved to Phoenix when he was seven. His parents divorced when he was 11 and his life seemed to fall apart after that. He stole, fought, and stayed out all night. He was kicked out of the Phoenix Boys Club and expelled from St. Mary's High School. After his fifth outstanding traffic warrant, Tommy joined the Marine Corp to avoid jail time. After three years in the Marines, he began officiating basketball games in a predominantly Black and Hispanic league for $3.50 an hour. He refereed high school and junior college games, then had a big break and refereed an exhibition game with the Phoenix Suns. It was there that a National Basketball Association official suggested he try out to become an NBA referee. He became the first Latino NBA referee in 1972 and had an eventful career. Tommy continues to be known for his contributions to his community.

Join us as Tommy tells his story of growing into the inspirational figure he is today.

Salvador Macias

Salvador Macias was born in Aguascalientes, Mexico and raised in Phoenix, Arizona. During his time in high school, Salvador was very involved in the Arizona Association of Student Councils and rose to student body president. He then attended Arizona State University and graduated with a B.A. in Political Science, a B.A. in Transborder Chicano/a Latino/a Studies and a minor in Spanish.

After graduation, he began to work with AGUILA Youth Leadership Institute, a non-profit that aids high school students pursue their college education. It was this very program that motivated him when college access seemed unattainable. After being inspired by the students he worked with, he decided to attend the Sandra Day O'Connor College of Law at Arizona State University to seek his JD. He graduated in 2017 and received the 2017 Ed Pastor Outstanding Graduate Award.

Join us as Salvador touches on his story, the role and impact local government has had on his life and success, as well as the importance of building relationships with the communities we serve.

Dr. Maria Harper-Marinick

Dr. Maria Harper-Marinick is a national leader in higher education and strong advocate for access, equity, and student success. She serves as Chancellor of the Maricopa County Community College District – one of the largest community college systems in the nation which serves nearly 200,000 students with the support of 10,000 faculty and staff members across 10 colleges.

She currently serves on the following national and local boards including American Council of Education (ACE), American Association of Community Colleges (AACC), Excelencia in Education, League for Innovation, Greater Phoenix Leadership, Greater Phoenix Economic Council, and Arizona Chamber of Commerce.

Dr. Harper-Marinick has been the recipient of various awards and recognition, including: 2018 Most Admired Leaders in the Valley, 2017 Valley Leadership Woman of the Year, 2017 Athena Public Sector, 2015 Woman of the Year from the Arizona Hispanic Chamber of Commerce.

Dr. Harper-Marinick is originally from the Dominican Republic and came to Arizona in 1982 as a Fulbright Scholar to complete graduate work at Arizona State University. She holds a Master and PH.D. degrees in education from ASU.

Join us as Dr. Harper-Marinick discusses how she continues to serve her community and the importance of community engagement.
Join us for a welcome reception at Paz Cantina, a modern taqueria offering classic Mexican cuisine and craft cocktails. Enjoy great food and drinks while networking with conference attendees. This is included in the conference registration. Entertainment for this event is sponsored by ADM Group.

The venue is located a half-mile from the conference hotel. Attendees have the option to walk to the event or use Lyft at a conference discounted rate.

Welcome Reception

LGHN will recognize its Civic Engagement and Emerging Leaders awards at this banquet. The Civic Engagement Award will be presented to an organization that has demonstrated insightful and sustained change in their community through inclusive civic engagement practices. The Emerging Leaders Award will recognize an individual that has demonstrated professional excellence and leadership skills in their organization and community. Dr. Maria Harper-Marinick, Chancellor of Maricopa Community Colleges, is the keynote speaker.

Awards Banquet

The conference ends with a celebration at the Arizona Center, across the street from the Sheraton. This is your last chance to network with conference attendees, trade business cards, listen to live music, and enjoy great food and drinks in downtown Phoenix. This is an outdoor event.

Closing Reception

Receptions

PAZ CANTINA
330 E ROOSEVELT STREET, PHOENIX, AZ 85009
THURSDAY, OCTOBER 25 | 6:00 P.M.

valley of the sun ballroom
FRIDAY, OCTOBER 26 | 7:00 P.M.

ARIZONA CENTER
455 N 3RD STREET, PHOENIX, AZ 85004
SATURDAY, OCTOBER 27 | 6:00 P.M.

New Lyft Users
Get $5 off your first 4 rides!
Use code: LGNHB

Existing Lyft Users
Get 20% off your ride to and from the conference!
Use code: LGNHB18
Programs, Sessions & Activities

SHERATON GRAND PHOENIX HOTEL
240 N 3RD STREET, 2ND FLOOR
PHOENIX, AZ 85004

Event details subject to change.
Thursday OCTOBER 25

6:30 A.M.

Pickup Soccer
Meet in Sheraton Lobby at 6:30 A.M. to walk to the location as a group. Event begins at 7:00 A.M.

Play a game of pickup soccer in downtown Phoenix! No skill requirements, come join the fun!

7:30 A.M.

Golf Tournament
Meet in Sheraton Lobby at 7:30 A.M.

Kick off the conference by joining us for our Golf Tournament at Stone Creek Golf Club, taking place Thursday, October 25. It will be a four-person scramble with over four hours of play. Registration includes a 18-hole round, lunch buffet and refreshments, contest holes, range balls, one raffle ticket, and golf game tracking with the Golf Genius app.

8:00 A.M. – 12:00 P.M.

State Farm Stadium Tour
Meet in Sheraton Lobby at 8:00 A.M.

Come visit the home of the Arizona Cardinals NFL team. The State Farm Stadium is a multi-purpose football stadium located in Glendale, AZ and will host Super Bowl LVII in 2023. A knowledgeable and professional tour guide will lead our guests. Discover why State Farm Stadium is recognized as one of the top multi-purpose sports & entertainment facilities in the country and a marvel of engineering, technology, and design. Guests are invited for a “behind the scenes” tour of the areas rarely seen by the public and some of the unique operational features of the only stadium in North America with a roll-out natural grass field and retractable roof. The tour will also include Gila River Arena, home of the Arizona Coyotes and Westgate shopping district offering a vibrant outdoor setting with unique water features, Westgate Entertainment District delivers an interactive shopping, dining and entertainment experience. Transportation provided from Sheraton hotel.

1:00 P.M. – 3:00 P.M.

Community Historical Tour
Meet in Sheraton Lobby

Phoenix Revitalization Corporation (PRC) is a non-profit community development corporation dedicated to the revitalization of neighborhoods by facilitating community improvement projects, and the maintenance and creation of low-income and workforce housing. An emphasis is placed on the revitalization of Central City South, a community located immediately south of the Phoenix Downtown Business District and the Arizona State Capitol Mall. Meet neighbors, business owners and community partners as we share the rich history, view historical sites and enjoy a COMPLIMENTARY lunch together! Transportation provided from the Sheraton Hotel.

1:00 P.M. – 2:00 P.M.

Local Government Hispanic Network Board of Directors
CAMELBACK B

This is an opportunity to meet the board members and ask questions regarding the organization and events.

2:00 P.M. – 3:00 P.M.

Local Government Hispanic Network Member Meeting
CAMELBACK B

Interested in creating a Local Government Hispanic Network chapter at your organization or region? Join the session to hear what other chapters are doing in their organizations and learn how you can create a group in your region. This is a great opportunity to learn how to become more engaged with LGHN.

3:30 P.M. – 5:00 P.M.

The Journey: Positive Factors Influencing Latina Leaders
ALHAMBRA

This session will present a roundtable discussion on cultural identity and attitudes. It will explore Latino leadership roles within a community and the workplace. Join Latina community leaders as they share personal stories and discuss honoring the Hispanic heritage, including the contributions of a migrant workforce, entering the professional workforce, politics and the pursuit of happiness. (Roundtable Discussion)

Alicia Rubio– City of Surprise- Neighborhood Services Program Coordinator
Cecilia Covarrubio– City of Surprise- Sports and Tourism Supervisor
Rachel Villanueva– Former Surprise Councilwoman
Isela Blanco– Arizona House of Representatives
Gloria Munoz– Housing Authority of Maricopa County- Executive Director
Anita Verduzco Tarango– Arizona State University- Director of Outreach
Raquel Rubio-Goldsmith– University of Arizona– Adjunct Lecturer

Light Refreshments
3:00 P.M.
CAMELBACK & ALHAMBRA FOYER

12:00 P.M. – 5:00 P.M.

Registration Opens
NEAR VALLEY OF THE SUN BALLROOM

Registration opens at the Sheraton downtown, second floor in front of the Valley of the Sun Ballroom.
Thursday  OCTOBER 25

**Welcome Reception**

**PAZ CANTINA, 330 E ROOSEVELT STREET, PHOENIX, AZ 85004**

Join us for a welcome reception at Paz Cantina, a modern taqueria offering classic Mexican cuisine and craft cocktails. Enjoy great food and drinks while networking with conference attendees. This is included in the conference registration. Entertainment for this event is sponsored by ADM Group.

The venue is located a half-mile from the conference hotel. Attendees have the option to walk to the event or use Lyft at a conference discounted rate.

**Existing Lyft Users**

Get 20% off your ride to and from the conference!

Use code: **LGHNBC18**

**New Lyft Users**

Get $5 off your first 4 rides!

Use code: **LGHNBC**

---

**The Revolution Will Not Be Pantomimed: Dismantling Borders, Recovering Humanity**

*CAMELBACK A*

Are you looking for ways to meaningfully engage a more diverse range of your community’s population? Would your youth council benefit from best practice strategies for implementing a structure that increases the level of impact they have on real-world issues? Learn from the City of Surprise Youth Council who are maximizing their potential for themselves and their City’s investment. Hear how they traveled to Nogales, AZ to investigate the migrant border crisis and created a humanitarian documentary they could use to educate their community. Learn from their experience hosting a monthly engagement series exploring and celebrating Latino history and culture. (Film and Roundtable Discussion)

*Mike Cassidy – City of Surprise Youth Services Administrator*

*Zoey Plytas – City of Surprise Youth Council Member*

*Andi Soliz – City of Surprise Youth Council Member*

*Lucas Cons – City of Surprise Youth Council Member*

---

Friday  OCTOBER 26

**Registration**

**NEAR VALLEY OF THE SUN BALLROOM**

**Breakfast Buffet**

8:00 A.M. – 9:00 A.M.

**Morning Keynote: Tommy Nuñez, First Latino NBA Referee**

*VALEY OF THE SUN BALLROOM, SPEAKING BEGINS AT 8:45 A.M.*

Tommy and his family moved to Phoenix when he was seven. His parents divorced when he was 11 and his life seemed to fall apart after that. He stole, fought, and stayed out all night. He was kicked out of the Phoenix Boys Club and expelled from St. Mary’s High School. After his fifth outstanding traffic warrant, Tommy joined the Marine Corp to avoid jail time. After three years in the Marines, he began officiating basketball games in a predominantly Black and Hispanic league for $3.50 an hour. He refereed high school and junior college games, then had a big break and refereed an exhibition game with the Phoenix Suns. It was there that a National Basketball Association official suggested he try out to become an NBA referee. He became the first Latino NBA referee in 1972 and had an eventful career. Tommy continues to be known for his contributions to his community. Join us as Tommy tells his story of growing into the inspirational figure he is today.
Latino Engagement: Building Partnerships for a Visible Community

Community engagement is an important and foundational component of the City of Evanston, Illinois portfolio. Given a growing Latino population in a city of 75,000 residents, and acknowledging the need to build outreach efforts, members of the City of Evanston Economic Development Division, City Manager’s Office, and Public Library coordinated to develop strategies and initiatives aimed at authentically connecting with the Latino community. Presenters will discuss two foundational and complementary City-led engagement campaigns. The first focused on identifying and raising the profile of Latino-owned businesses and the second focused on identifying, facilitating, and shaping strategies with Latino community leaders on creating a more equitable city. (Presentation)

- Carlos Baia – City of Concord, NH- Deputy City Manager
- Paulina Martinez – City of Evanston, IL Economic Development Specialist
- Wally Bobkiewicz – City of Evanston, IL City Manager

Inspiring Intentional Inclusion: Women in Government

In order to best serve our communities, we must represent our communities. Since the 1980s, the proportion of female leaders at the city or town manager position has not changed significantly from its original 13% female representation to a disproportionate 87% male. This is only one example of the lack of diversity at the management and executive levels. Hear from this prestigious panel as they discuss topics such as empowerment, the importance of gender balanced leadership, and their personal experiences. (Panel)

- GinaMonte – City of Avondale- Assistant City Manager
- Nicole Lance – Lance Strategies, CEO
- Ginger Spencer – City of Phoenix- Public Works Director
- Veronica Briseño – City of Austin- Small and Minority Business Resources Director

I Think Therefore I Err: Predicting the Irrational Behavior of People Around us. A Leadership Game Changer

In a changing world, the ability to adapt is the ability to compete. This holds true for leadership. As leaders, it is not enough to understand management tools and techniques for handling various situations, we need to understand human behavior. Join Eric Bailey, co-founder and president of Bailey Strategic Innovation Group, as he identifies the Principles of Human Understanding, a new methodology the BEST leaders leverage to be more effective with human behavior. Join Eric Bailey, co-founder and president of Bailey Strategic Innovation Group, as he identifies the Principles of Human Understanding, a new methodology the BEST leaders leverage to be more effective with human behavior. (Presentation)

- Edith Baltierrez – City of Surprise
- Eric Bailey – Bailey Strategic Innovation Group- President

Lunch Keynote: Salvador Macias, Associate Attorney, Ybarra Maldonado & Associates

Salvador Macias was born in Aguascalientes, Mexico and raised in Phoenix, Arizona. During his time in high school, Salvador was very involved in the Arizona Association of Student Councils and rose to student body president. He then attended Arizona State University and graduated with a B.A. in Political Science, a B.A. in Transborder Chicano/a Latino/a Studies and a minor in Spanish.

After graduation, he began to work with AGULIA Youth Leadership Institute, a non-profit that aids high school students pursue their college education. It was this very program that motivated him when college access seemed unattainable. After being inspired by the students he worked with, he decided to attend the Sandra Day O’Connor College of Law at Arizona State University to seek his JD. He graduated in 2017 and received the 2017 Ed Pastor Outstanding Graduate Award.

As an immigration attorney, Salvador wants to consume information and fight for our Families’ American Dream. Through his involvement with Los Abogados and the Hispanic National Bar Association, he hopes to build networks and give voice to our communities.

Join us as Salvador touches on his story, the role and impact local government has had on his life and success, as well as the importance of building relationships with the communities we serve.

AZ ArtWorker Initiative: How Art Contributes to Economic Development and Revitalization

Recognizing the need for high-quality, accessible and culturally-relevant professional development for artists, the Arizona Commission on the Arts created AZ ArtWorker, an artist-to-artist professional development program which facilitates dialogue and knowledge sharing between Arizona artists, their national and international artist peers, and residents of Arizona communities. Join an engaging panel to learn how AZ ArtWorker impacted the Latinx community in Douglas, AZ and how community engagement, arts and culture lead to revitalization and economic development. (Panel)

- Christina Park – City of Phoenix- Art Collections Manager
- Gabriela Muñoz – Arizona Commission on the Arts- Artist Programs Manager
- Jenea Sanchez – Border of Arts Corridor- Director
- Mayor Robert Uribe – City of Douglas

Denotes facilitator
Census 2020  
**CAMELBACK B**  
Census 2020 is around the corner. Is your community ready? The Census Bureau was mandated to conduct the 2020 Census at a lower cost per household than in 2010. The Bureau is making final changes that will have implications for the community: complete electronic process, reduction in number of census offices, and redesign of questions. Hear how the City of Phoenix has been preparing for the Census and how the National Association of Latino Elected and Appointed Officials (NALEO) is preparing cities for April 1, 2020. (Presentation)  
**Judy Ramos**– City of Chandler, Neighborhood Services Division  
**Albert Santana**– City of Phoenix Census Director  
**Arturo Vargas**– NALEO- Chief Executive Officer of NALEO Educational Fund

Local Government Tank  
**ALHAMBRA**  
Like the critically acclaimed and award-winning reality show Shark Tank which has reinvigorated entrepreneurship in America and showcased the best businesses and products that America has to offer, this session will highlight innovative programs and services from several communities that will "compete" for a chance to be selected as the winning deal. Join this light-hearted session to gain best practices that can be implemented in the communities you serve. (Presentation and Roundtable Discussion)  
**Kelsey Lamphier**– City of Surprise- Economic Development Department  
**Stephanie Bergara**– City of Austin- Music Tourism/Audience Development Prog. Coord.  
**Sergeant Timothy Klarkowski**– City of Surprise- Public Information Officer  
**Assistant Chief Helen Gandara**– City of Scottsdale- Assistant Chief

Pueblo Grande Museum Tour  
**ALHAMBRA**  
Pueblo Grande Museum is an archaeological site once inhabited by the Hohokam culture, it's the largest preserved archaeological site in Phoenix. A fully accessible 2/3 mile trail takes you through a prehistoric Hohokam archaeological site with a platform mound, ball court, and replicated houses. Three galleries display artifacts and information on the Hohokam and village site. Transportation provided from the Sheraton Hotel.  
**Meet in Sheraton Lobby at 2:00 PM.**

#Going viral in Español  
**CAMELBACK B**  
Social media connects people around the globe instantly, so it's not surprising it has become a space for movement building, sharing ideas and supporting transformational change. Join the discussion and engage with two municipalities that have established outreach campaigns with their Hispanic constituents via a Spanish social media forum based on market analysis research. (Roundtable Discussion)  
**Andrea Aliciote**– City of Mesa- Diversity & Outreach Offices  
**Rebecca Venis**– City of Reno- Director of Communications and Community Engagement  
**Marissa Ramirez-Ramos**– City of Mesa- City Council Assistant

"The Long Beach and Anaheim Dynamic" - A tale of two business friendly California Cities. **Public Private Partnerships (P3) and other Economic Development Strategies**  
**CAMELBACK A**  
The City of Long Beach and City of Anaheim in California have both seen unprecedented growth and private investment over the past few years. Both tourism destination cities in southern California have experienced over $4 billion dollars of private investment respectively. This session will highlight transformative development projects taking shape in both Long Beach and Anaheim, including the nation's largest P3 civic center project in Long Beach, retail entertainment projects and hospitality development projects in both cities. In addition, the discussion will highlight business friendly strategies that have influenced and attracted private investment and increased developer confidence in both Cities. (Presentation)  
**Christopher J. Iñiguez**– City of Phoenix- Business Lead - SHAPE PHX  
**Sergio Ramirez**– City of Long Beach- Economic Development Deputy Director

So You Want the Top Position…  
**CAMELBACK B**  
Interested in being a City Manager or ready to make the next move in your trek towards city management? Join a panel of City Managers as they share their experiences as the top executive in their local governments. Panelists will talk about how they knew they were ready, whether they felt they should have moved forward earlier in their careers, and the surprises they encountered along the way. (Panel)  
**Magda Gonzalez**– Former City Manager of Half Moon Bay, CA  
**Ed Zuercher**– City of Phoenix- City Manager  
**Julie Underwood**– City of Mercer Island- City Manager  
**Pat Martel**– Past ICMA President and Retired City Manager, Daly City, CA  
**Denotes facilitator**
Friday  OCTOBER 26

4:15 P.M. – 5:30 P.M.

Padrinos and Madrinas Platica
ALHAMBRA

With this session, participants will have an opportunity to interact with several Padrinos/Madrinas (seasoned local government professionals), committed to assisting emerging leaders who serve diverse communities and supporting the next generation of government innovators. Padrinos and Madrinas will interact with you to share their experiences, provide support, and most importantly, learn about challenges you are facing or career moves you are contemplating. (Roundtable Discussion)

6:00 P.M. – 7:00 P.M.

Networking Cocktail Hour
OUTSIDE VALLEY OF THE SUN BALLROOM

7:00 P.M.

Awards Banquet Keynote: Dr. Maria Harper-Marinick, Chancellor of Maricopa Community Colleges
VALLEY OF THE SUN BALLROOM

Dr. Maria Harper-Marinick is a national leader in higher education and strong advocate for access, equity, and student success. She serves as Chancellor of the Maricopa County Community College District—one of the largest community college systems in the nation which serves nearly 200,000 students with the support of 10,000 faculty and staff members across 10 colleges.

She currently serves on the following national and local boards including American Council of Education (ACE), American Association of Community Colleges (AACC), Excelencia in Education, League for Innovation, Greater Phoenix Leadership, Greater Phoenix Economic Council, and Arizona Chamber of Commerce.

Dr. Harper-Marinick has been the recipient of various awards and recognition, including: 2018 Most Admired Leaders in the Valley, 2017 Valley Leadership Woman of the Year, 2017 Athena Public Sector, 2015 Woman of the Year from the Arizona Hispanic Chamber of Commerce.

Dr. Harper-Marinick is originally from the Dominican Republic and came to Arizona in 1982 as a Fulbright Scholar to complete graduate work at Arizona State University. She holds a Master and Ph.D. degrees in education from ASU.

Join us as Dr. Harper-Marinick discusses how she continues to serve her community and the importance of community engagement.

Saturday  OCTOBER 27

8:30 A.M. – 9:30 A.M.

The Future of Leadership has Arrived
ALHAMBRA

You have probably come across more than your share of people who like to “talk” leadership, but who do not follow through to demonstrate their devotion. Join Patrick Ibarra, co-founder and partner of the Mejorando Group, as he unknots the threads of leadership and provides a series of practical approaches to increase your influence, including how to adjust the thermostat, decide if you’re seeking compliance or commitment, and how to acquire and capitalize on your leadership capital. Learn ways to overcome bureaucratic gravity, why taking your vitamins and eating your vegetables is mission-critical and how to best plan for the future. (Presentation)

Claudia Lujan– City of El Paso- Human Resources Assistant Director
Patrick Ibarra– Mejorando Group- Co-Founder and Partner

8:30 A.M. – 9:30 A.M.

Achieving Your Leadership Potential: Thinking Strategically About the Next Steps in Your Career
CAMELBACK

A panel comprised of executive search experts and human resource professionals will provide their perspectives on skills and experiences hiring authorities are looking for in their next leader.

The panelists will share information on what influenced a hiring panel decision to hire an individual. This session will be a resource for entry level and mid-managers who want to know what skills and experiences they need to develop as they plan their career and will inform upper level managers what skills and experiences to highlight when interviewing.

Justin Fulton– Banner Health, Organizational Effectiveness Director
JoEllen Earl– GovHR, Co-Founder
Jerry Greenwell– CPS HR Consulting, Chief Executive Officer
Valerie Phillips– Bob Murray & Associates, President

Denotes facilitator

Light Refreshments
CAMELBACK & ALHAMBRA FOYER
9:45 A.M. – 10:45 A.M.

**The Latino Community in the 21st Century: An Old Politics for a New Era**

*CAMELBACK*

In the coming decades, the success of the US economy will become increasingly tied to the success of Latino Americans. With 58 million Latinos in the US today and projections of population growth in the years to come, Latino workers, consumers, and business owners will shape the present and future of the US economy. How can we secure economic stability and mobility for Latino workers, families, and communities? What policies, practices, or strategies could help to improve job quality, increase skills and access to high-quality jobs and education, and expand business ownership opportunities? (Presentation)

☆ Raymond H. Gonzalez – Adams County, Colorado- County Manager
Gary Segura – UCLA- Dean, School of Public Affairs

9:45 A.M. – 10:45 A.M.

**Get them Ready, get them Set, get them Going: Involving and Growing the Next Generation of Leaders**

*ALHAMBRA*

Much is said about younger generations and best practices to keep teens out of trouble and up to speed in matters of leadership and development. But, what do these young folks think about all of this anyway? What are we getting right and what do we need to work on in this growing generational chasm that is ever expanding. In this panel session program developers and young participants of youth empowering programs will exchange ideas to better involve teens as community leaders. Please join us in an engaging and candid conversation regarding local programs that involve young residents in leadership development activities and provide exciting experiences that shape our local youth. (Panel)

☆ Felipe Estrella– New Hope of Arizona, Inc.
Ray Yocopis– City of Phoenix- Management Assistant
Ray Villa– City of Mesa Police Department- Community Partnership Coordinator
Tomas Stanton– City of Mesa Arts Center- Critical Engagement Specialist

11:00 A.M. – 12:30 P.M.

**Latinas Brunch**

*VALLEY OF THE SUN BALLROOM*

Join LGHN for the Latinas Brunch and engage with the keynote panel comprised of strong women leaders. The group will discuss their careers and what led them to their current leadership roles. The discussion will touch on mentorship, professional and personal challenges, and the role that community involvement and service plays in their lives.

☆ Vanessa Ramirez 12 News Anchor
Eva Masadiego New American Leaders
Aubrey Gonzalez City of Phoenix Police Department
Ruth Osuna Former City Manager

12:45 P.M. – 1:45 P.M.

**Leaders in Public Safety**

*CAMELBACK*

Did you know the Maricopa County Sheriff is an elected official while the Phoenix Police Chief is appointed by the City Manager? Join us for this session with Phoenix Police Chief Jeri Williams and Maricopa County Sheriff Paul Penzone. We will discuss their experiences leading a law enforcement agency, current challenges in the community, how they work across different agencies and departments, and recent achievements.

☆ Deborah Sedillo Dugan– PHXTV Station Manager
Police Chief Jeri Williams– City of Phoenix
Sheriff Paul Penzone– Maricopa County

1:00 P.M. – 4:00 P.M.

**City of Mesa Dia de Los Muertos Event & Tour**

*MESA ARTS CENTER, 1 E MAIN STREET, MESA, AZ 85210
Meet in Sheraton Lobby at 1:00 P.M.*

Spirits will connect at the Mesa Arts Center’s annual Dia de los Muertos Festival! This Day of The Dead festival features delicious foods, traditional face painting, a colorful mercado featuring an assortment of Dia de los Muertos merchandise, jewelry, arts and crafts, with beautifully created alters by local artists and continuous live entertainment. A community altar will be featured where attendees can leave mementos in honor of their loved ones who have passed. For the first hour of this activity, the City of Mesa will host attendees with an appetizer mixer, exclusive artist demos and tour of the Mesa Contemporary Arts Museum. In the second hour, attendees will have time to participate in the festival and shop with vendors. Come celebrate one of the longest standing Mexican holiday and traditions with Mesa! Transportation provided from the Sheraton Hotel.

6:00 P.M.

**Closing Reception**

*ARIZONA CENTER, 488 N 2RD STREET, PHOENIX, AZ 85004*

The conference ends with a celebration at the Arizona Center, across the street from the Sheraton. This is your last chance to network with conference attendees, trade business cards, listen to live music, and enjoy great food and drinks in downtown Phoenix. This is an outdoor event.

☆ Denotes facilitator
Thank You To Our Sponsors

Molera Alvarez
Southwest Gas
The Mejorando Group
Charles Schwab
GovHR USA
Helios
CopperPoint
Valley Metro
City of Surprise

Molera Alvarez
Southwest Gas
The Mejorando Group
Charles Schwab
GovHR USA
Helios
CopperPoint
Valley Metro
City of Surprise

ICMA-RC
BUILDING PUBLIC SECTOR RETIREMENT SECURITY

Management Partners

Gold

BlueCross BlueShield of Arizona

RESOLUTE.

Silver

AECOM
ASU

Bronze

City of Chandler
City of Avondale
City of Scottsdale

City of Phoenix

Human Services Department
Aviation Department
Public Works Department
Public Transit Department

Water Services Department
Convention Center Department
Human Resources Department
Library Department
Community and Economic Development Department
City Manager’s Office

Conference Scholarships

Bob Murray

JKH Consulting

LISC

Exhibitors

City of Phoenix Public Works and Water Services departments
National Forum for Black Public Administrators, Central Arizona Chapter
Access ASU
Arizona Federal Credit Union
Downtown Phoenix, Inc.
Fastenal
Aguila Group
Mary Rabago Productions
FlashVote
Ottowa University
Solid Waste Association of North America, Arizona Chapter
Overlap Interactive
BackFit Health + Spine
Phoenix Rising
Bank of America
University of Colorado Denver
Grand Canyon University

LGHN Board of Directors
Rolando Fernandez, President
Raymond Gonzales, President-Elect
Veronica Brisenho, Immediate Past President
Carlos Baia, Vice President for Membership
Samantha Tavares, Vice President for Programs

At Large Directors
Maria DeLeon
Bob Harrison
Ramiro Inguanzo
Claudia Lujan
Paulina Martinez
Daro Mott
James Vega
Patricia E. Martel, Past ICMA Board Member

Maria Hurtado, ICMA Board Liaison
David Mora, LGHN Special Advisor
Rod Alcázar, ICMA-RC Liaison
A comfortable retirement should be the reward for a job well done.

People who dedicate their lives to serving others deserve an organization that dedicates itself exclusively to them. For over forty years, we’ve met the challenge to help public sector workers realize their retirement dreams.

icmarc.org/info

For public sector heroes from the celebrated to the unsung.
On behalf of the Phoenix Hispanic Network (PHN) and the Local Government Hispanic Network (LGHN) organization, it is our pleasure to express gratitude to all those who made this event a reality.

The planning of this national conference started during the last conference in Austin, Texas two years ago. At this conference, the City of Phoenix and PHN enthusiastically agreed to plan the next event to bring public administrators across the country together to explore ideas and solutions for advancing excellence and inclusiveness in local government.

A significant part of planning this conference was carried out by Samantha Tavares, PHN board member and LGHN board member, under the guidance of Karen Davis, LGHN Executive Director. The host conference planning committee was comprised of ten subcommittees with over 70 volunteers who worked diligently to create a memorable conference experience. Please join us in thanking these individuals as well as our sponsors and exhibitors who added to the conference experience.

A conference becomes a success only if participants arrive and engage. We hope you learned from the sessions, as well as from other attendees, and apply the takeaways to further improve areas in your communities. We express our sincere thanks to all of you who have attended from the City of Phoenix, neighboring cities, the state of Arizona, and across the country.

The next conference will be in Denver, Colorado in 2020—we hope to see you there!

Sincerely,

Phoenix Hispanic Network Board of Directors

Left to Right: Top Row: Luis Macias (Member at Large), Samantha Tavares (Treasurer), Nickolas Valenzuela (Member at Large), Albert Santana (President) Bottom Row: Aubrey Gonzalez (Member at Large), Vanessa Castillo (Secretary), Berenice Felix-Baca (Vice President), Esther Avila (Member at Large), Gabriel Morales (Member at Large)
We Are Digital Navigators

Digital Strategy  Information Architecture  Design Services  Web / Mobile Development  Lead Generation  Future Technology

Derrick Castro, Business Development
derrick@overlapinteractive.com • 623-282-2066
overlapinteractive.com

Advancing Excellence and Inclusiveness in Local Government