




BIENNIAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Phoenix, Arizona

October 25-27, 2018

Why Sponsor

- 
- Heighten brand recognition within local government leaders across the nation
 - Position your organization before key local government decision makers
 - Make valuable personal contacts
 - Generate sales leads
 - Strengthen your company's reputation as a supporter of the Latino community

The 2018 Local Government Hispanic Network (LGHN) Biennial Conference will be held in Phoenix, Arizona, October 25-27, 2018. The conference provides an unparalleled opportunity for your organization to reach hundreds of diverse, influential local government decision makers who are addressing critical issues and working to create a bright, culturally rich future for the communities they serve. Help these leaders grow in knowledge and efficacy while positioning your organization as a leader in the local government field.

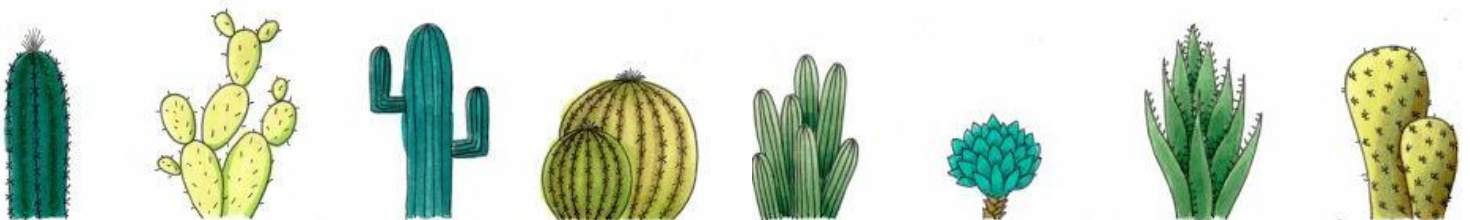
This year's conference theme is *Transformational Leadership: Honoring the Past, Treasuring the Present, Shaping the Future*. We hope you can help us in making this a truly transformational event!

About Local Government Hispanic Network

LGHN is the leading support organization for Hispanic local government professionals. LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population and as a consortium of local governments that serve a significant Hispanic population.

Overall Conference Sponsorship Opportunities

	Title (\$25,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Banner at Registration Area	•			
Sponsor E-blast Highlight	•			
Tickets to Awards Banquet	VIP Table	4	2	
Complimentary Conference Registrations	8	4	2	1
Special Recognition at Key Events	All	Welcome & Closing Receptions		
Conference Program	Full-Page Ad, Premium Positioning	Quarter-Page Ad	Quarter-Page Ad	Company Name Listed
Exhibitor Booth	Premium Positioning	•	•	
Golf Tournament	1 Foursome & Hole Sponsor	Hole Sponsor		
Tote Bags	Logo on Bag & Promotional Item in Bag	Promotional Item in Bag	Promotional Item in Bag	Promotional Item in Bag
Branding on Website, Signage, Printed Collateral	Logo	Logo	Logo	Company Name Listed
Digital Roster of Attendees	•	•	•	



Event Sponsorship Opportunities

Event Description	Price	Benefits
Standard Benefits for all Event Sponsors: <ul style="list-style-type: none"> • Recognition and logo on event signage and event marketing materials; customized logo placement at event • Recognition on conference website and social media • Recognition and logo placement in Conference Program Book 		
Welcome Reception Title Sponsor	Thursday evening kick-off event featuring cocktails, food, and entertainment \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • Opportunity to distribute promotional items • 5 complimentary event registrations
Welcome Breakfast	Friday morning breakfast featuring exclusive speaker Title Sponsor \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • VIP table at event • Opportunity to distribute promotional items
Lunch with Speaker	Friday afternoon lunch featuring exclusive speaker Title Sponsor \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • VIP table at event • Opportunity to distribute promotional items
Awards Banquet	Friday evening premier event featuring plated dinner and awards ceremony highlighting local government excellence and keynote speaker Title Sponsor \$20,000	<ul style="list-style-type: none"> • Verbal recognition at event • Opening remarks and 60-second video • Logo in photo opportunity backdrop • VIP table at event • Opportunity to distribute promotional items
	Presenting Sponsor \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • Opportunity to present key award • Company table at event
Cocktail Reception	Reception prior to Awards Banquet \$5,000	<ul style="list-style-type: none"> • 5 complimentary event registrations
Latinas Brunch	Saturday afternoon panel discussion focusing on Latina leadership Title Sponsor \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • VIP table at event • Opportunity to distribute promotional items
Closing Reception	Saturday evening event featuring cocktails, food, and fun \$10,000	<ul style="list-style-type: none"> • Verbal recognition at event • 10 complimentary event registrations

Specialized Sponsorship Opportunities

	Price	Description	Benefits
Golf Tournament Title Sponsor	\$5,000	Thursday 18-hole golf tournament, lunch included	<ul style="list-style-type: none"> • Recognition in Conference Program Book • Recognition in event signage
Golf Tournament Hole Sponsor (18 Opportunities)	\$500	Thursday 18-hole golf tournament, lunch included	<ul style="list-style-type: none"> • Recognition in hole signage
Exhibitor Booth	\$1,000	2-day exhibitor opportunity outside main ballroom	<ul style="list-style-type: none"> • Opportunity to network with attendees and distribute promotional materials
Exhibit Area Raffle Prize Sponsor	\$500 / In-Kind	Prizes raffled off in Exhibitor space	<ul style="list-style-type: none"> • Recognition in event signage and during raffle drawing • Increased traffic to exhibitor booth
Conference Scholarships	\$1,500	Sponsor 5 conference registrations	<ul style="list-style-type: none"> • Recognition in Conference Program Book

Get Involved

Please reach out to the contacts below to sign up for one of these sponsorship opportunities.

Exhibitors: Luis Macias, luis.macias@phoenix.gov, (602)534-3687

Golf Tournament Sponsorships: Chris Iniguez, chris.iniguez@phoenix.gov, (602)262-5076

Sponsorships: Carmen Ronan, sponsorships.lghn2018@gmail.com, 602-534-7962

