



## LGHN Activities 2020

### **Professional Development Webinars: COVID-19**

#### **Local Government Issues and Resources for the COVID-19 Pandemic**

- April 9, 2020: This webinar addresses health, well-being and resiliency during times of crisis? How can you sustain employees experiencing rapidly changing situations and their need to provide critical support to their communities? Panelists from across the country share their stories and answer questions about the most pressing issues facing LGHN members and provide information on the myriad resources available to local governments.

#### **Webinar Series: Human Resources on the Front Line of the COVID-19 Pandemic**

- April 29, 2020: Human resource professionals are providing critical support to local governments during the COVID-19 pandemic. Jurisdictions are hiring for essential services. With interviews occurring online, what are the skill sets necessary for conducting online interviews? What are the best practices to engage and ensure the wellness and well-being for employees working from home? What are the obstacles being encountered as local governments try to adapt to current crisis? Panelists from across the country share their stories and answer questions about human resource issues facing local governments.

#### **Economic Development in the Midst of the COVID-19 Pandemic**

- May 15, 2020: Economic and community development is vital to our communities. What can local government jurisdictions do to maximize the number of businesses that will survive the impacts of the pandemic? Who have local governments looked to as valuable partners in providing assistance to businesses? As communities "reopen," what appears to be working or not working? What will the "new normal" look like? Panelists from across the country share their stories and answer questions about economic development issues facing local governments.

#### **The Difficult Road: How Local Governments Prepare to Reopen**

- May 27, 2020: Communities are preparing to emerge from the pandemic and leaders must do so with the same care, if not more, than they did in managing through the crisis. Reopening will not happen overnight. Local government leaders across the US discuss what service delivery will look like, impacts to the community, what plans may change in the fall if there is a second wave, and what current practices will continue.

#### **Maximizing CARES the Impact of CARES Emergency Aid Funds for Communities**

- June 16, 2020: Who is eligible for CARES Act funding? What are the greatest needs of cities and counties? What are the greatest needs within communities? What are local governments and states doing to address these issues? Panelists share strategies, processes and best practices for how local governments are distributing this aid to create a greater impact within their communities.

#### **How Technology is Shaping Service Delivery During COVID-19**

- July 8, 2020: The pandemic has compelled local governments to turn toward digital technologies to respond to the crisis, relying more on digital communication channels and the internet. Governments have designed new apps and services while adhering to physical distancing guidelines. In some places, it has led to improvements in service delivery that they will carry post-pandemic. Local government professionals discuss how technology is being used more efficiently and the risks and drawbacks of reliance on technology.

#### **The Two Pandemics: Systemic Racism and COVID-19**

- July 16, 2020: Systemic Racism and COVID-19. This webinar features subject matter experts from local government who will share information on the disparate impact of COVID-19 on BIPOC (Black, Indigenous, and People of Color) communities and the longstanding racial disparities that have led to systemic and structural inequity. This collaborative event was coordinated by:
  - International City/County Management Association (ICMA)

- Local Government Hispanic Network (LGHN)
- National Forum for Black Public Administrators (NFBPA)
- National League of Cities: Race, Equity And Leadership (NLC REAL)
- International Network of Asian Pacific Administrators (I-NAPA)
- National Association of County Administrators (NACA)

#### **Financial Planning Basics for Financial Wellness**

- July 23, 2020: Do You Have a Tailored Financial Plan in Place? Everyone can benefit from a financial plan that is tailored to individual needs and circumstances. A financial roadmap can motivate you to save money, help you meet your financial goals, and improve your overall financial security now and in the future. LGHN, NFBPA, I-NAPA and NACA are partnering with ICMA-RC for a webinar on financial planning basics presented by ICMA-RC Certified Financial Planner® professionals, followed by a roundtable discussion with seasoned professionals who will share their experiences with financial planning, layoffs and how they managed through it.

#### **Completing the US Census During the Pandemic**

- September 9, 2020: The Census Bureau has the difficult task of achieving a complete, accurate and fair count of the US population while protecting the health of census workers and the public. An accurate count is vital to the election process and to states and local governments that receive funding based on the census data. What are communities doing to encourage residents to comply with the census process? The coronavirus hits minority communities especially hard. That, along with the fear generated by immigration fears make the process even more challenging to avoid serious undercounting.

#### **Develop and Sustain Your Professional Resilience**

- October 15, 2020: It goes without saying: this is a difficult time for everyone. Many of us are experiencing increased feelings of anxiety, powerlessness, impatience, or frustration. There may also be fear or concern about scarcity or concerns about increased stigmatization or xenophobia. The feeling of uncertainty about the future is prevalent. Join us as we discuss how to navigate these emotions and tips from professionals of how to be resilient during this pandemic.

#### **Career Development Webinars: Harnessing Your Potential**

Strategic Government Resources, Ron Holifield, CEO

Mike Mowery, President of Servant Leadership Implementation at SGR

##### **1. Evaluating Whether to Pursue a Job Opportunity**

- January 9, 2020: Part 3 of this webinar series homes in on key areas for consideration during the job seeking process including: qualifications and competitiveness, evaluating personal fit for organizational culture and life cycle, family impact, and career trajectory.

##### **2. Preparing a Notable Resume and Transmittal Letter to Help You Become a Semifinalist**

- February 11, 2020: Part 4 of this webinar series will help prepare you to become a semi-finalist applicant by exploring the nuances of effective resume writing and memorable transmittal letters.

##### **3. Responding to Questionnaires & Online Interviews to Help You Become a Finalist**

- March 12, 2020: Part 5 of this webinar series is intended to help you perfect your skills for online interviews and questionnaire responses by providing insight into these commonly used interview tools.

##### **4. Interviewing Like a Boss**

- April 8, 2020: Part 6 in this webinar series focuses on mastering the art of the in-person interview through the following areas: 3 inches for the win – preparing your interview briefing book, developing a “leave behind”, the Open, the Close and everything in between.

5. Words from the Wise: An Interview with Raymond Gonzales, County Manager, Adams County, CO
  - June 3, 2020: Part 7 in this webinar series features an interview with Raymond Gonzales, County Manager, Adams County, CO provides insight into various job-search topics such as: what they are looking for in candidates, ways to prepare, and advice they would give to job seekers.
6. Words from the Wise: An Interview with Jorge Gonzalez, Village Manager, Bal Harbour, FL
  - June 9, 2020: Part 8 of this webinar series features an interview with Jorge Gonzalez, Village Manager, Bal Harbour, FL who provides insight into various job-search topics such as: what they are looking for in candidates, ways to prepare, and advice they would give to job seekers.
7. Case Studies in Effective Leadership
  - July 9, 2020: Part 9 of this webinar series explores and discusses open-ended case studies of situational leadership events to help develop the decision-making skills, the discernment, and the self-awareness of emerging leaders.
8. Servant Leadership: The Importance of Nurturing Healthy Relationships
  - Scheduled: August 13, 2020: Part 10 of this webinar series will highlight the importance of nurturing healthy relationships and will provide insight into how to successfully develop your relationships.
9. Servant Leadership: Leading Change & Executing with Excellence
  - Scheduled: September 10, 2020: Part 11 in this webinar series will examine how a servant leader initiates change and inspires teams to execute with excellence, all while maintaining healthy relationships among their colleagues.
10. Readers are Leaders: Finding the Time to Grow Your Mind
  - Scheduled: October 6, 2020: Part 12 in this webinar series will provide an overview of some helpful and inspiring books best suited for developing leaders.