

LGHN BIENNIAL CONFERENCE | JANUARY 17 - 19, 2024

Mesa Convention Center  
MESA, ARIZONA



# SPONSORSHIP OPPORTUNITIES

*Connect.  
Collaborate.  
Succeed.*



# Affiliate & Partner Organizations

LGHN is proud to have developed affiliate relationships with professional organizations within local government.





# About LGHN



**LGHN is the leading support organization for Hispanic local government professionals.**

The Local Government Hispanic Network (LGHN) develops and supports public-sector leaders who reflect the communities they serve. As a not-for-profit agency, LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population, and as a consortium of local governments that serve a significant Hispanic population. LGHN's membership totals 1,000 members and is anticipated to significantly increase in the next three years.

**LGHN works to grow the number of Hispanics in local government through a network of chapters throughout the country.**

**Come and engage one on one with our members and affiliates.** LGHN maintains collaboration agreements with the International City/County Management Association (ICMA), National Forum for Black Public Administrators (NFBPA), International Network of Asian Professional Administrators (I-NAPA), National Association of County Administrators (NACA), Civic Pride, and Government Finance Officers Association (GFOA).

# Locations

LGHN is proud to have established chapters in 6 states across the nation; and is currently forming chapters in 4 additional states, including our nation's Capital.



## CURRENT CHAPTERS

### Arizona:

- Phoenix
- Mesa
- Glendale
- Scottsdale
- Chandler

### Colorado

### Florida

### Illinois

### Michigan

### Central Texas



## FORMING CHAPTERS

### Washington

### New Mexico

### California

### Washington D.C. Metro



## LOCAL GOVERNMENT MEMBERS



## PARTNERSHIPS

Visit the [LGHN website](#) for a complete list of members.



# BECOME A 2024 LGHN BIENNIAL CONFERENCE SPONSOR

Connect face-to-face with members, affiliates, and partners by supporting diversity, equity, and inclusion through programming. In addition, you will gain the following:



**GROW BRAND RECOGNITION WITH LOCAL GOVERNMENT LEADERS**



**BUILD VALUABLE PERSONAL CONTACTS & RELATIONSHIPS**



**STRENGTHEN COMPANY RECOGNITION AS A SUPPORTER OF THE HISPANIC COMMUNITY**



**MAXIMIZE COMPANY POTENTIAL WITH ACCESS TO EXCLUSIVE DEMOGRAPHIC DATA AND HELP LOCAL LEADERS LEVERAGE THE IMPACT OF DIVERSITY ALLOWING LOCAL GOVERNMENTS TO BETTER REFLECT OUR COMMUNITIES**



# Explore a variety of topics including:



## EXPANDING BORDERS

- Smash the “glass ceiling”
- Leadership lessons and ethics
- Regionalism best practices
- Identity issues and related topics
- International sessions

## GROW YOUR COMMUNITY CULTURE



- Community engagement
- Civility and crucial community conversations
- Promote Hispanic Heritage in your community and organization
- Cultivate your organization’s talent: Succession planning
- Build community inclusivity
- What’s stopping YOU?



## INNOVATE AND REINVENT

- Sustainability
- Affordable housing
- SMART cities

## MANAGING DIVERSE COMMUNITIES



- Why is this important?
- Letting go of assumptions
- How to foster, cultivate, and preserve a culture of diversity

# **ORO SPONSOR**

## **\$20,000**

- **Reserved space for Sponsor banner at registration**
- **Recognition as a signature sponsor**
- **Speak at a conference session related to company product**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **4 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



# PLATA SPONSOR

## \$10,000

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **2 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**





# BRONCE SPONSOR

**\$5,000**

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **1 complimentary conference registration**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



# Other Ways to Contribute

We encourage local governments to join as a jurisdiction and help ensure a more broad and expansive representation for LGHN.

For information, visit our website at [LGHN.org](http://LGHN.org).

## To Commit to Sponsor or for More Information, Contact:

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LOCAL GOVERNMENT  
**HISPANIC**  
**NETWORK**