

LGHN BIENNIAL CONFERENCE | NOVEMBER 1 - 3, 2023

Caribe Royale Hotel and Convention Center
ORLANDO, FLORIDA



SPONSORSHIP OPPORTUNITIES

*Connect.
Collaborate.
Succeed.*



Affiliate Organizations

LGHN is proud to have developed affiliate relationships with professional organizations within local government.





About LGHN

LGHN is the leading support organization for Hispanic local government professionals. The Local Government Hispanic Network (LGHN) develops and supports public-sector leaders who reflect the communities they serve. As a not-for-profit agency, LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population, and as a consortium of local governments that serve a significant Hispanic population. LGHN's membership totals 1,000 members and is anticipated to significantly increase in the next three years.

LGHN works to grow the number of Hispanics in local government through a network of chapters throughout the country.

LGHN also works closely with our affiliates. LGHN maintains collaboration agreements with the International City/County Management Association (ICMA), National Forum for Black Public Administrators (NFBPA), International Network of Asian Professional Administrators (INAPA), National Association of County Administrators (NACA), and Government Finance Officers Association (GFOA).

Locations

LGHN is proud to have established chapters in 7 states across the nation; and is currently forming chapters in 4 additional states, including our nation's Capital.



CURRENT CHAPTERS

Arizona:

- Phoenix
- Mesa
- Glendale
- Scottsdale

Colorado

Florida

Illinois

Oregon

Texas:

- Austin
- San Antonio



FORMING CHAPTERS

Washington

New Mexico

California

Washington D.C. Metro Area

BECOME A 2023 LGHN BIENNIAL CONFERENCE SPONSOR

As a sponsor of LGHN, you will connect with LGHN members and nonmembers by supporting diversity, equity, and inclusion through programming that closely relates to the services provided by your company. In addition, you will gain the following:



**BRAND RECOGNITION WITH
LOCAL GOVERNMENT LEADERS**



VALUABLE PERSONAL CONTACTS



**STRENGTHENED COMPANY RECOGNITION
AS A SUPPORTER OF THE HISPANIC
COMMUNITY**



**RECOGNITION AS A ROLE MODEL IN
DIVERSIFYING LOCAL GOVERNMENT
LEADERSHIP TO BETTER REFLECT THE
DIVERSITY OF OUR COMMUNITIES**



The 2023 Conference will explore:



EXPANDING BORDERS

- Smash the “glass ceiling”
- Leadership lessons and ethics
- Regionalism best practices
- Identity issues and related topics
- International sessions

GROW YOUR COMMUNITY CULTURE



- Community engagement
- Civility and crucial community conversations
- Promote Hispanic Heritage in your community and organization
- Cultivate your organization’s talent: succession planning
- Build community inclusivity
- What’s stopping YOU?



INNOVATE AND REINVENT

- Sustainability
- Affordable housing
- SMART cities

DIVERSITY, EQUITY, & INCLUSION



- Why DEI?
- Letting go of assumptions
- How to foster, cultivate, and preserve a culture of diversity

GOLD SPONSOR

\$25,000

- **Sponsor banner at registration**
- **Recognition at all keynote events**
- **Recognition as a signature sponsor of annual awards luncheon with brief presentation**
- **Speak at a conference session related to company product**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **6 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



SILVER SPONSOR

\$15,000

- **Recognition at opening session**
- **Recognition as a signature sponsor of the opening reception**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **4 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



BRONZE SPONSOR

\$7,500

- **Recognition on all printed materials, in social media and on the LGHN website**
- **Recognition as a signature sponsor of the closing reception**
- **50% discount on conference exhibit space**
- **2 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



Other Ways to Contribute

Standard Benefits for Each Level:

- Recognition in conference brochure
- Recognition on conference website and in social media

LEVEL & DESCRIPTION

BENEFITS

\$5,000

Welcome reception title sponsor, or closing reception title sponsor

- 1 complimentary conference registration
- 2 complimentary tickets to the event
- Recognition and remarks at the event

\$3,000

Awards luncheon sponsor

- 2 complimentary tickets to the event
- Recognition and remarks at the event

\$2,000

Welcome breakfast title sponsor, or Wednesday keynote title sponsor, or Friday keynote breakfast title sponsor

- 2 complimentary tickets to the event
- Recognition and remarks at the event

\$1,000

Scholarship sponsor

- Recognition at awards luncheon

\$500

Exhibit booth

- Tables in main ballroom with events



To Commit to Sponsor or for More Information, Contact:

CHRISTINE BUTTERFIELD
Executive Director, LGHN
cbutterfield@lghn.org
(510) 761-4440

KAREN L. DAVIS
Staff Support, LGHN
kdavis@lghn.org
(408) 221-8458

