



2023 **SUSTAINING**
CORPORATE
SPONSORSHIP PROGRAM
LOCAL GOVERNMENT
HISPANIC
NETWORK

“When you invest in people, they will invest in their communities. LGHN encourages its members to invest in themselves and pay it forward to the next generation.”

Frances Gonzales, LGHN founding member, LGHN past president and former Chief of Staff to the Secretary of Housing and Urban Development for President Obama

LGHN is the leading support organization for Hispanic local government professionals. The Local Government Hispanic Network (LGHN) develops and supports public-sector leaders who reflect the communities they serve.

LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population, and as a consortium of local governments that serve a significant Hispanic population.

LGHN also works closely with our affiliates. LGHN maintains collaborative agreements with the International City/County Management Association (ICMA), National Forum for Black Public Administrators (NFBPA), International Network of Asian Professional Administrators (I-NAPA), National Association of County Administrators (NACA), and Government Finance Officers Association (GFOA).

LGHN invites you to become a sustaining sponsor and member

The Local Government Hispanic Network (LGHN) is a leader in the development of Hispanic local government professionals. Yet Hispanics remain underrepresented in local government, where decisions are made every day that impact residents and businesses despite the Hispanic population quadrupling to more than 62 million over the past three decades.

Our mission is to:

- Increase the number of Hispanic local government city/county managers, and department directors
- Develop local government professionals to grow and take on leadership roles in local government
- Provide critical training along with leadership opportunities for future local government professionals and leaders
- Advise and provide guidance to local government leaders on methods and means to productively engage Hispanic populations within their jurisdictions
- Assist all local government managers of communities



Benefits

As a sponsor of LGHN, you will connect with LGHN members and nonmembers by supporting diversity, equity, and inclusivity through programming that closely relates to the services provided by your company.

In addition, you will gain the following:

- Brand recognition with local government leaders
- Valuable personal contacts
- Strengthened company recognition as a supporter of the Hispanic community
- Recognition as a role model in diversifying local government leadership to better reflect the diversity of our communities

Programs

Diversity, Equity, and Inclusion

With these as a guiding principles for the LGHN board of directors and our members, in 2022, LGHN crafted a focused DEI policy and implementation plan. Platinum and gold sustaining sponsors are encouraged to join LGHN and co-brand our implementation, committee participation, training, and mentoring.

Madrinas y Padrinos Mentorship

Created in 2021-2022, this mentorship program grows leadership skills and builds professional confidence for Hispanic professionals. In 2023, we will continue to provide national virtual coaching programs and in-person programs through regional chapters with an expanded focus on students in addition to early- and mid-career professionals.

Professional Development

Webinars and in-person training enhance governing skills in financial planning, human resources, service delivery, and general governance so Hispanics can compete for positions at the highest levels and ensure Hispanic communities are engaged and well-served by their governments. Sponsors may directly participate and interact in presenting these programs and will receive national and regional recognition.

Scholarships

Scholarships and stipends for professional development enable emerging professionals to become involved in professional associations and build their networks. LGHN offers an affordable option for local governments to grow their team and offer high quality professional development experiences to more of their employees. LGHN and its regional chapters provide access through scholarships and stipends for ICMA resources and programs in addition to the LGHN professional development offerings.

International Program

Our international program provides support to Central America to improve local government management in their regions. The LGHN board has focused on supporting Puerto Rico and their recovery from Hurricane Maria in recent years.



LGHN INVITES YOU to become a **SUSTAINING SPONSOR** & member at the **PLATINUM OR GOLD LEVELS.**

Platinum \$50,000

Gold \$25,000

If you are interested in sitting in an advisory capacity on the LGHN board, consider our signature level of \$75,000.

[Click here to compare sponsor benefits across all levels.](#)

Sustaining sponsor benefits include:

- Network/collaboration on the newly formed National Corporate Council
- Associate membership in LGHN with access to programs and events
- An invitation to serve and advise on LGHN committees
- Logo placement on brochures and promotional information, including national and regional events
- Logo placement on sponsor website page to demonstrate commitment to diversity, equity and inclusion, including a link to your website
- Access to LGHN member directory
- Online seminar presentation(s) to LGHN membership
- Limited use of LGHN logo on company website to demonstrate your commitment to diversity, equity, and inclusion
- Complimentary registrations to the LGHN biennial conference. LGHN is a nonprofit 501(c)(3) (Tax ID #52-2298063) and governed by a Board of Directors representing all levels of leadership in local government from across the country.

To become a sustaining sponsor of LGHN, or for additional information, contact:

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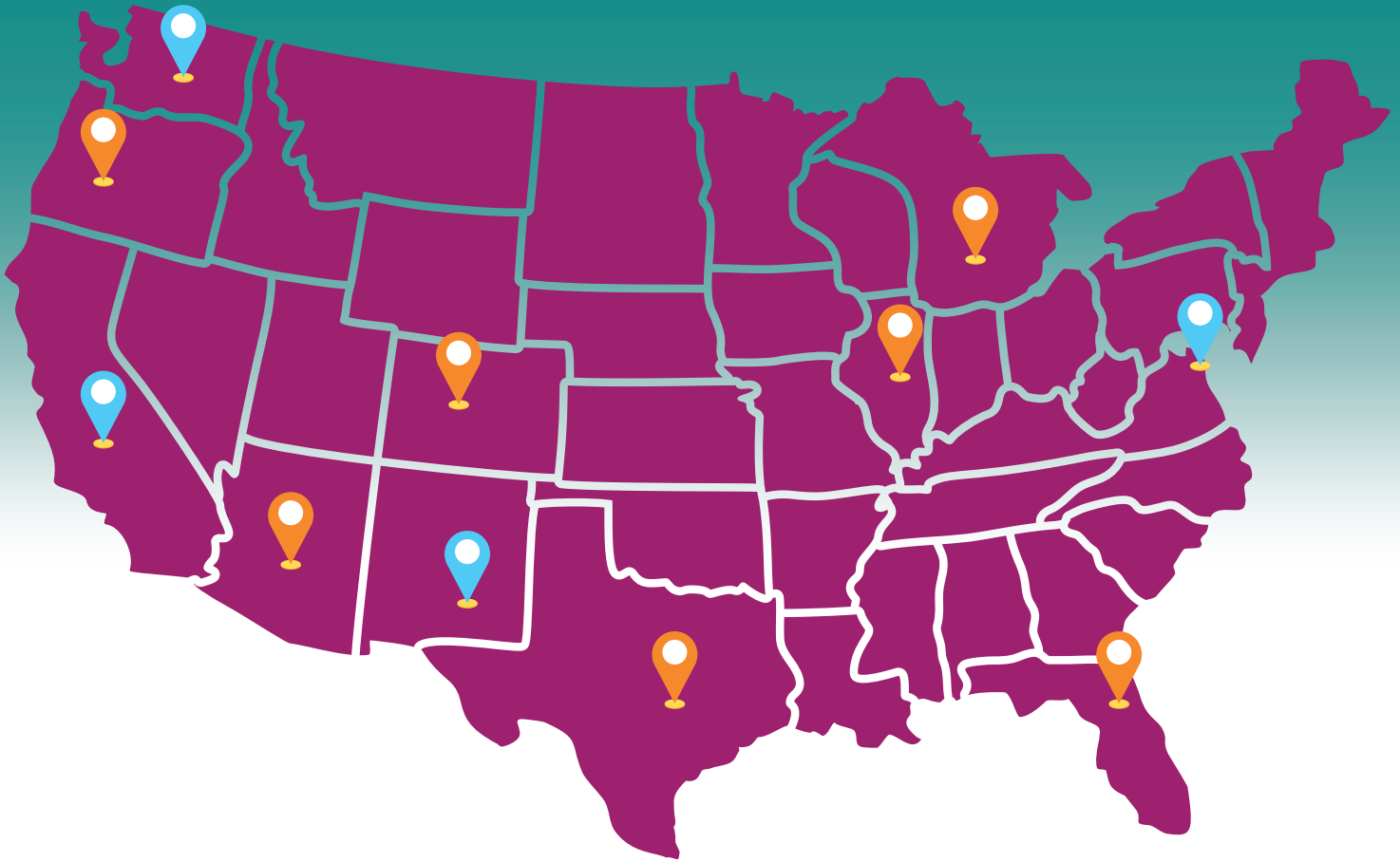
Karen Davis
Staff Support, LGHN
kdavis@LGHN.org
408-221-8458



Locations

LGHN works to grow the number of Hispanics in local government through a network of chapters throughout the country. LGHN's chapters include Arizona, Texas, Michigan, Oregon, Florida, Illinois, and Colorado. New chapters that will launch in 2023 include Washington, New Mexico, Washington, D.C. metro area, Northern, and Southern California.

LGHN's membership totals 1,000 members and is anticipated to double in the next three years. Membership in each chapter ranges from 100 to 200+ members. Individual and local government memberships are being converted to regional chapters with unlimited participation by member jurisdictions. Sponsors are offered an array of opportunities to engage with LGHN members throughout the year.



CURRENT CHAPTERS

Arizona:

- Phoenix
- Mesa
- Glendale
- Scottsdale

Colorado

Florida

Illinois

Oregon

Texas:

- Austin
- San Antonio



FORMING CHAPTERS

Washington

New Mexico

California

Washington D.C. Metro Area



BOARD OF DIRECTORS



Samantha Tavares, President
Executive Committee
Special Projects Administrator
Office of the City Manager
Phoenix, AZ

Bob Harrison, President-Elect
Executive Committee
City Manager
Yakima, WA

Marcus Steele, Vice President for Membership
Executive Committee
Police Budget Manager
Scottsdale Police Department
Scottsdale, AZ

LGHN Directors at Large

Carlos Baia, Past ICMA Board Member
City Manager
Temple Terrace, FL

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Latino Engagement Librarian
Evanston, IL

Raoul Lavin, Director at Large
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Florida State University
Tallahassee, FL

Matt Rivera, Director at Large
Adams County
Director, Community Safety and Well-being
Brighton, CO

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Economic Development Director
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Raymond Gonzales, Immediate Past President
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Metro Denver EDC
President and CEO
Denver, CO

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Professional Development
Executive Committee
Assistant Village Manager
Bal Harbour, FL

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Career Advancement
Executive Committee
Executive Administrative Assistant
Executive Office
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County Manager
Brighton, CO

Alejandra Lopez, Director at Large
Assistant City Manager
San Antonio, TX

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Chief Compliance Officer
Bureau of Compliance & Independent Auditing
Department of Employment Services
Washington, D.C.

Ramiro Salazar, Director at Large
Library Director
San Antonio, TX

LGHN Liaisons

- Mission Square Retirement
- ICMA
- National Association of County Administrators